


The Power of Competitive Employee Experience

In the pursuit of achieving excellence and building high-performing teams, more and more companies have recognized a pivotal factor that holds the key to success: the employee experience. **A competitive employee experience is essential for creating an engaged, motivated, and productive workforce** that contributes to the success of the organization. In this masterclass, we explored proven strategies and tactics that global frontline businesses are using to promote a positive employee experience and boost their bottom line.

Speakers

Jesse Antonio | HR Director, Team Member Engagement & Communications, Resorts World Las Vegas 

Melissa Stevens | Human Resources Generalist, Pike 

“If you are not using **Workflows**, you should be. **They are a complete game changer.**”

Melissa Stevens

Human Resources
Generalist,
Pike



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1

Being a competitive employer starts with your culture

Leaders from Pike Electric and Resorts World Las Vegas each have key aspects of their culture they highlight to attract talent. At Pike, safety is a top priority in their culture. With Resorts World, their culture revolves around being open and transparent. In both cases, they highlight this to be a competitive employer.

2

Employee success starts on day one

Creating a competitive employee experience begins on day 1. Pike and Resorts World walked us through how they onboard employees. Key pillars to their employee onboarding is making sure employees know what to expect on day 1 before they arrive and streamlining their training process so it's simple and fast.

3

Employee-first means listening to your employees

Resorts World presented examples of how they survey their employees to see what matters most to them. From the charities they partner with to the employee events they throw — the employee's voice is key in the leadership's decision making.

4

Getting leadership involved

Pike walked us through how their leadership team's involvement keeps employees engaged, and amplifies its company culture.