

# COOKIE POLICY

At Beekeeper, we aim for the maximum transparency about the collection and use of your data. Therefore, we hereby want to share additional information on how and when we use cookies when you reach out to our website [www.beekeeper.io](http://www.beekeeper.io) (the "Website"). Please note that this Cookie Policy must be read in connection with our Privacy Policy, offering a wider explanation on how Beekeeper is collecting and using your data.

## **WHAT ARE COOKIES?**

Cookies are small pieces of data (normally text files) that are stored on your device upon request of the Website to your browser. This might help to remember information about you, such as your language preference or login information. When those cookies are set by us, they are called "first party cookies". We also use "third party cookies", coming from domains different from our one, normally used for our advertising and marketing efforts.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Facilitating the navigation of the Website
- Enabling the registration, participation to events, login, allowing you to provide feedback
- Analyzing your use of our products, services or applications
- Assisting with our promotional and marketing efforts (this might include behavioral advertising).

## **TYPES OF COOKIES**

Below is a detailed list of the categories of cookies we use on our Website. The Website is scanned on a regular basis to maintain a list as accurate as possible.

- Strictly Necessary Cookies
- Analytics and performance Cookies
- Targeting Cookies
- Functionality Cookies
- Other Cookies

You can opt-out of cookies (except Strictly Necessary Cookies) by clicking on the "cookie settings" button. The detailed and updated list of Cookies is available in the "cookies settings" section of the banner.

### **Strictly Necessary cookies**

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

### **Analytics and performance cookies**

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how

visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

**Targeting cookies**

Targeting cookies may be set through our site by our advertising partners. They can be used by these third parties to build a profile of your interests based on the browsing information they collect from you, which includes uniquely identifying your browser and terminal equipment. If you do not allow these cookies you will still see basic advertising on your browser that is generic and not based on your interests.

**Functionality cookies**

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

**Other cookies**

Cookies not falling in the previously described categories